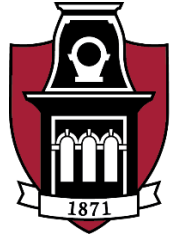


MSOM Lunch and Learn Webinar Series



UNIVERSITY OF ARKANSAS®

Thursday, December 8th, 12pm CST:

Making Organizational Change Management Work for You

Presented by: Travis McNeal

More and more companies are taking notice of the need for Organizational Change Management. Recent history is littered with companies who have undertaken large-scale organizational changes and failed to take into account the importance of one thing, that people may not adopt the new way of working.

This webinar explores ways to increase the odds your project will achieve end user adoption. With many different change management methodologies floating around, how can you strip them down to the most basic elements and what tools can you add to your toolkit? This webinar will also highlight how leaders can leverage the Behavior Science to implement organizational changes. Organizations will continue to evolve and change and with those comes a reliance on someone doing something differently.

About the Presenter:

Travis is the Director of Change Management for HR Operations at Walmart – currently leading Change Management activities for an international ERP project. Prior to joining Walmart in 2011, Travis spent 8 years with the Continuous Learning Group as a Sr. Consultant, assisting clients implement Performance Management, Leadership Development and Talent Management strategies. Clients with whom Travis has consulted include; ExxonMobile, PPG, CN Rail, Chevron and Cigna to name a few. Travis also teaches Human Resources and Organizing for Change for the Masters of Science in Operations Management at University of Arkansas.

Travis earned his Bachelors in Psychology from Utah State University, and a Master's in Behavioral Science from the University of Nevada, Reno

