

MSOM Lunch and Learn Webinar Series



UNIVERSITY OF
ARKANSAS

Thursday, March 29th at 12pm CST:

Learning That Sticks with Students: Converting Theories Into Capabilities

Presented By: Jim Sutton

As teachers, we all long to help our students cross the divide from ignorance to effective application. However, no matter how well we help students understand theories in class, once they return to their work environment they lose most of what they have learned. This is because cognitive theory shows new learning must be used repeatedly in a realistic environment over an extended time before it becomes part of someone's working toolset.

Microlearning is an approach now gaining traction for bridging the gap from theory to habit. Rabbit Hole Learning is an approach developed to extend microlearning even further, so it spans from need to proficient use in career work. James Sutton is a trained practitioner of Rabbit Hole Learning. In this webinar, he will introduce us to what it is and how it works.

LEARN MORE ABOUT THIS SERIES ONLINE AT: <https://operations-management.uark.edu/webinar-series.php>

About the Presenter:



Jim Sutton is an Adjunct Professor for the Master of Science in Operations Management program. His career has crossed both business and military (contractor) worlds, creating systems focused on meeting people's needs.

Recognitions at the highest levels have followed, including the Shingo Prize, which Business Week has called "the Nobel Prize of Manufacturing," and the exclusive INCOSE ESEP (Expert Systems Engineering Professional) designation, of which only a few hundred have been awarded worldwide.

In the 1980s, Jim became one of the first to apply Lean/quality innovations in the U.S. (studied at GOAL/QPC, with first translations of Japanese Lean works). In the 1990s, he served as the Chief Architect of the Lockheed C-130J airlifter central computing software, where he applied Lean/quality concepts to quadruple productivity and cut defects to a tenth compared to industry norms.

In the 2000s, this work led to the C-130J completing DoD, FAA, and British MoD certifications in record time. C-27J program reusing this work received rapid certification by the Italian MoD.

Jim co-authored book "Lean Software Strategies" in 2005, applying Lean principles to software development. From 2009-2015, he was co-founder and later President of the Lean Systems Society (LSS), a multi-disciplinary organization of Lean and Systems thought leaders (President from 2012-2015).

For the last two years, Jim has consulted many of the world's largest banking, media, and software-development organizations on transformation using Lean and Agile principles and tools. Today he applies these hard-won lessons to helping motivated leaders improve their programs and organizational infrastructures.