



UNIVERSITY OF
ARKANSAS

Engineering & Operations Management

Lunch and Learn Webinar Series

Project Selection: The \$1 Trillion Decisions

Thursday, February 21 @ 12:00 CST

This webinar will discuss project selection with a focus on both strategic and financial factors. Project selection directly influences the future results of a business either positively or negatively over time. During this presentation, we will examine the important link between strategic management, project management, and operations management to create future results and value.

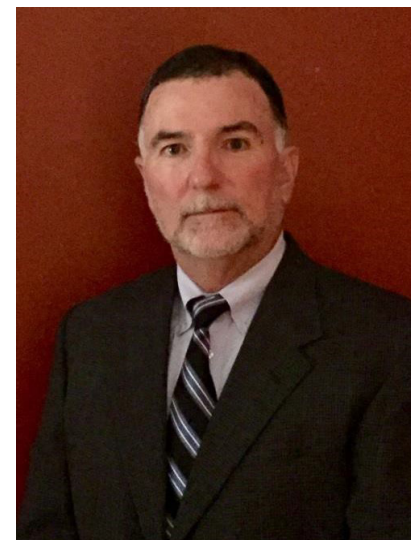
You will learn project selection methods and tips to help your organization make a positive impact on the future of your business.

Leonard Nethercutt

Instructor, M.S. Operations Management

Leonard's business background and experience includes several closely held entrepreneurial ventures that run the gamut from management and tax consulting/representation services, multi state retail operations in partnership with major oil companies, wholesale petroleum distributor, software development, and NASD licensed investment adviser representative. His roles generally aligned with the functions performed by the CEO/CFO. Responsibilities included strategy development, budget and control systems development, and financial performance.

Leonard is a full-time instructor with the MSOM program and started with the program in 1997 as an Adjunct Instructor.



Register: operations-management.uark.edu/webinar-series.php